HEON LEE

Contact Information

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Research Interests

Political Behaviors: Public Opinion, Voting Behavior, Political Psychology
Political Methodology: Survey Experiment, Causal Inference

Education

Feb 2020   **Master of Arts in Political Science**
Department of Political Science, **Seoul National University**
FIELD: Political Behavior, Political Psychology

Feb 2018   **Bachelor of Arts in Political Science**, *Summa cum laude*
Department of Political Science, **Seoul National University**
MAJOR: Political Science | MINOR: Korean History

Research Papers

1. **"Escape from Democracy: How Workplace Democracy Influences Workers' Democratic Attitudes"**   *(Working Paper)*

   This paper examines how workplace democracy - i.e., practices that ensure employees voice their opinions and minimize arbitrary domination relying on power imbalance - influences workers' attitudes toward democracy at a national level. Firstly, by drawing on a survey of American workers, the paper identifies that laborers who get ample opportunities of voicing in their workplace are prone to trust in democratic rules via their enhanced internal and external efficacy. Secondly, this paper finds those who encounter rigid, suppressive, and uncomfortable working conditions are more likely to justify them to reduce cognitive dissonance, thereby displaying more anti-democratic (authoritarian) attitudes, such as intolerance to opposing views or disregard for democratic norms.

2. **"How People Perceive and Define Fairness: Evidence from Survey Experiments"**   *(Working Paper)*

   The goal of this paper is to uncover the underpinnings of the heterogeneity in fairness-perception among people. This study postulates that two emotions (anger and anxiety) have distinctive effects on how people perceive fairness, and which components they regard significant in defining fairness. By designing a series of experiments that manipulate levels of both anger and anxiety, and using conjoint experimental analysis, this paper examines how emotions regulate the relative importance of equal opportunity, procedural justice, or equal rewards in recognizing fairness. This paper also explores how those differences are connected with attitudes toward minority groups.

3. | **"Understanding Others: How experiencing Discrimination Expands Empathy"** *(Master's Thesis)*

This paper examines under what condition citizens' empathetic concern (or perspective-taking) about overall minority groups could be enhanced. This study designs and conducts a survey experiment that assigned one group of respondents to recall their own experience of discrimination. This study finds that a series of procedures of 1) looking back on one's personally experienced discrimination and 2) considering specific emotions and circumstances of those who had similar experiences raised the levels of empathy for general social minorities. This study also demonstrate that this expanded empathy may serve as leverage to support policies favoring one of the representative minority groups in S. Korea: irregular workers.

4. | **"The Big 5 Personality Traits and The Symbolic Ideology of American Voters"** *Presented at MPSA 2019 annual conference.*

This paper examines how the Big Five personality traits explain the differences between individuals' "operational ideology" (based on their policy preferences) and their own self-reported "symbolic ideology." Using ANES 2016 Time Series Study data, the study finds that three traits, Openness to Experiences, Conscientiousness, and Extroversion, explain them: 1) Voters high on Openness tend to report their ideological positions consistent with overall policy preferences constructed by their enhanced political sophistication. 2) Those high on Extroversion are likely to avouch their own ideological position more assertively, even though it is discrepant with their operational ideology.

Teaching Experiences

Jan 2023	*Practice Instructor* **Intermediate Statistics** (at Korean Social Science Data Archive)
Jul 2022	*Practice Instructor* **Intermediate Statistics** (at Korean Social Science Data Archive)
Feb-Jun 2022	*Teaching Assistant* **Introduction to American Politics** (Lecturer: Prof. Phil Jones)
Aug-Dec 2021	*Teaching Assistant* **Political Psychology** (Lecturer: Prof. Erin Cassese)
Sep-Dec 2018	*Teaching Assistant* **Quantitative Political Analysis** (Lecturer: Prof. Shang E. Ha)
Mar-Jun 2018	*Teaching Assistant* **Principles of Political Science** (Lecturer: Prof. Won-ho Park)

Professional Experiences

Aug 2022- Present	*Research Assistant* **Research on Moral Attitudes and Values** (PI: Prof. David Redlawsk) - Data analysis and co-authorship
Feb 2021- Jul 2022	*Research Assistant* **The Korea Institute of Public Administration** (PI: Dr. June Park) - Research on reforming the process of setting election pledges and presidential agendas in South Korea - Interviewed Politicians who were in Presidential Transition Commission
Nov 2020- Jun 2021	*Research Assistant* **10-10 Project: Research on Trade Preferences** (PI: Prof. Haillie Na-Kyung Lee) - Research aims to examine behavioral underpinnings of trade opinion - Designed and conducted a survey experiment
Jun 2019- Jan 2020	*Research Assistant* **Seoul National University Human Rights Norms Research** (PI: Prof. Jiewuh Song and Prof. Joohyung Kim) - Research aims to present draft norms on human rights - Conducted and analyzed survey to get detailed information of university member's opinions on human rights conditions on campus
Mar 2018- Feb 2021	*Research Assistant* **Center for Political Communication, Seoul National University** (PI: Prof. Won-ho Park) - Develop and administer experimental studies of public opinion and voting behavior through the use of both online and traditional methods
Sep 2016- JAN 2017	*Research Assistant* **The Research on Civil Society in Gwanak District** (PI: Prof. Eui-young Kim) - Wrote book chapter 6 'Civic Politics and Urban Regeneration' in *"Civic Politics in Gwanak District: Participant Observations by SNU Students, Local Residents, and Public Officials"*

Other Activities

Sep-Dec 2018	**Vice-President of Graduate Students Council** Political Science Major, Seoul National University
Mar-Dec 2018	**Reading Group Organizer**, Center for Political Communication Reading Group Organized and led reading group on Voting Behavior and Party Politics
Nov 2013- Nov 2015	**Military Service** Republic of Korea Army (2 years)

Awards and Scholarships

2018-2019	**Scholarship for the Most Prospective Graduate Student (4 semesters)** Yongwoon Scholarship Foundation
2011-2017	**Scholarship for the Most Prospective Undergraduate Student (8 semesters)** Yongwoon Scholarship Foundation
Apr 2019	**Research Grant for Graduate Students at the College of Social Science** College of Social Science, Seoul National University
Apr 2017	**Research Grant for Undergraduate Students at the College of Social Science** College of Social Science, Seoul National University

Additional Education

Summer 2022	**Causal Inference, Structural Equation Modeling** By Inter-university Consortium for Political and Social Research (ICPSR)
Summer 2019	**Structural Equation Modeling** By Korean Social Science Data Archive, Seoul National University
Fall 2018	**Categorical Data Analysis** By Korean Social Science Data Archive, Seoul National University
Summer 2018	**Panel Data Analysis** By Korean Social Science Data Archive, Seoul National University
Jun-Jul 2018	**Experimental Methods** IPSA-National University of Singapore Summer Methods School

Programming Skills

R, Stata, LaTex, Python